



## **Powerful Leadership**

### **CREATES & CONVEYS VISION**

#### **“Reality Check on Leader Vision”**

Creating and conveying a clear vision is the starting point to building the competitive performance of a business team. A vision must stretch the imagination and abilities of the leader and team, engaging their highest motivational aspirations in pursuing pioneering growth and change.

### **INSPIRES**

#### **“Reality Check on Leader Inspiration”**

Leader inspiration is a vital tool for providing a motivating environment to keep team members focused on the strategic vision and on the performance deliverables required of them. Leader inspiration is the tangible effect a leader has on the vision building process and aspirations of others.

### **CREATES A POSITIVE ENVIRONMENT**

#### **“Reality Check on Leader Attitude”**

The hallmark of a good leader is the ability to consistently create a positive and uplifting work environment by demonstrating a positive attitude in all circumstances. This is critically important when team and organisational members are drawing on the inspiration of the leader to live the strategic vision and deliver competitive performance.

## **WINS TRUST**

### **“Reality Check on Leader Trustworthiness”**

Trust forms the relational bond between a leader and team members, and is critical to the process of building the competitive capacity of a team. Trust is also the “glue” between the first and last three leader skills in this model. All three previous leader skills need to be in evidence before a leader earns the right to be trusted by team or organisational members.

## **COMMUNICATES EFFECTIVELY**

### **“Reality Check on Leader Communication”**

Communication is the vehicle that facilitates the spirit and accuracy of how things get done in a team or organisation. It is also the junction point connecting a leader’s intentions and results that are actually produced, and is therefore one of the most vital tools in the leader skill set.

## **MENTORS PERFORMANCE**

### **“Reality Check on Leader Mentoring”**

Mentoring is the facilitation by the leader of applied learning within the team, to ensure that performance delivery is commensurate with the pace of change demanded by the business. Increased focus on innovation and complex business challenges require that a leader play an ongoing mentoring role to keep the team competitive.

## **DRIVES STRATEGY & CHANGE**

### **“Reality Check on Leader’s Effectiveness”**

Driving strategy and change is the key role of a leader at any level. This refers to the continuous evaluation of strategy implementation and the improvement of every aspect of business performance under a leader’s control from strategic to operational issues. It is also the main measure of a leader’s success.